

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25318203

Changes as of: 9/28/2016 at 3:55 PM

Version: Current State Version 3

CPE: 521/959/7955

Flight: 9/28/16 - 10/3/16

Station: WSTR

Total \$: \$4,220.00

Agency: AMER MEDIA & ADVOCACY GROUP

Advertiser: TRUMP, DONALD

Market: Cincinnati

Total Spots: 29

815 SLATERS LANE  
ALEXANDRIA, VA  
22314

Product: Ohio  
Agency Order #: 5424634

Office: WASHINGTON  
Primary Demo: Adults 18+

Total CPP: \$90.17  
Total GRP: 46.8

Buyer: MediaAssistant, AMAG

Con Type: POLITICAL/VOTE

Traffic #: 2645660

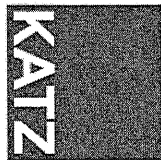
Salesperson: ALEXANDRA BRADLEY

Assistant: ALEXANDRA BRADLEY

Separation:

Comments: MOVED 7 SPOTS FROM THU-FRI TO MONDAY. MAX SEP FOR 2X IN 30 MIN SHOW, DO YOUR BEST. PLS CNF

#	Day/Time	DP	Program	Rate	A18P Rating	Len	9/28 - 10/3							Total Spots	Total	
							9/28	9/29	9/30	10/1	10/2	10/3	\$		CPP	GRP
1	W-F, M-Tu 7a-8a		GD MRN CINN@7A	\$35.00	1.1	30	1	1	0	0	0	2	5	\$175.00	\$31.82	5.5
2	W-F, M-Tu 8a-9a		GD MRN CINN@8A	\$35.00	1.3	30	2	1	0	0	0	2	5	\$175.00	\$26.92	6.5
3	W-F, M-Tu 6p-6:30p		FAMILY FEUD	\$150.00	1.6	30	1	1	0	0	0	2	4	\$600.00	\$93.75	6.4
4	W-F, M-Tu 6:30p-7p		FAMILY FEUD B	\$150.00	2.2	30	1	1	0	0	0	2	4	\$600.00	\$68.18	8.8
5	W-F, M-Tu 7:30p-8p		BG BNG THRY B	\$300.00	3.4	30	1	1	0	0	0	2	4	\$1,200.00	\$88.24	13.6
6	W-F, M-Tu 10p-10:30p		LCL 12-10-STR64	\$200.00	1.5	30	1	1	0	0	0	2	4	\$800.00	\$133.33	6.0
7	M-F 7p-7:30p		Big Bang	\$325.00	0.0	30	1	0	0	0	0	1	2	\$650.00	\$0.00	0.0
8	Sa 12n-4p		movie	\$20.00	0.0	30	0	0	0	1	0	0	1	\$20.00	\$0.00	0.0
TOTALS:							9	6	0	1	0	13	29	\$4,220.00	\$90.17	46.8



125 West 55th St  
New York, NY 10019

Contract # 25318203 Changes as of: 9/28/2016 at 3:55 PM Version: Current State Version 3  
CPE: 521/959/7955 Flight: 9/28/16 - 10/3/16 Station: WSTR  
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: TRUMP, DONALD Market: Cincinnati  
815 SLATERS LANE Product: Ohio  
ALEXANDRIA, VA Agency Order #: 5424634 Office: WASHINGTON  
22314 Primary Demo: Adults 18+  
Buyer: MediaAssistant, AMAG Con Type: POLITICAL/VOTE  
Salesperson: ALEXANDRA BRADLEY Assistant: ALEXANDRA BRADLEY  
202-955-5342 202-955-5342  
Total \$: \$4,220.00  
Total Spots: 29  
Total CPP: \$90.17  
Total GRP: 46.8  
Traffic #: 2645660  
Separation:

Special Instructions	
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Order Level Comments	
Date/Time	Added by Comment
09/28/16 1:08 PM	ALEXANDRA BRADLEY MOVED 7 SPOTS FROM THU-FRI TO MONDAY. MAX SEP FOR 2X IN 30 MIN SHOW. DO YOUR BEST. PLS CNF
09/26/16 5:45 PM	ALEXANDRA BRADLEY REVISED ORDER. NOTE-RATE CHANGES OK PER BUYER. ADDED SPOTS ON THIS ONE TO SPEND MONEY. PLS CNF
09/26/16 5:27 PM	System Notice Received.
09/26/16 10:03 AM	ALEXANDRA BRADLEY Separation: 30

Competitive Information	
Market Budget:	\$140,667
WSTR Share:	3%
Comment:	
WCPO:	24%
WKRC:	41%
WLWT:	19%
WXIX:	13%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	29	\$4,220.00	\$90.17	46.8
Total	100%	29	\$4,220.00	\$90.17	46.8

Monthly Summary		
Month	Spots	Dollars
2016-Oct	29	\$4,220.00
Total	29	\$4,220.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Revision	9/28/16 1:08 PM	ALEXANDRA BRADLEY	Confirmed			\$0 \$4,220.00 Changes: Comments from REVISED ORDER. NOTE-RATE CHANGES OK PER BUYER. ADDED SPOTS ON THIS ONE TO SPEND MONEY. PLS CNF TO MOVED 7 SPOTS FROM THU-FRI TO MONDAY. MAX SEP FOR 2X IN 30 MIN SHOW. DO YOUR BEST. PLS CNF. 7 buylines added or modified.
Revision	9/26/16 5:45 PM	ALEXANDRA BRADLEY	Confirmed	5		\$0 \$4,220.00 Changes: Total CPP from \$95.05 to \$90.17. Competitive Market Budget from \$137,667 to \$140,667. User Entered \$ from \$0.00 to \$4,220.00. Total Spots from 24 to 29. Total GRPs from 44.4 to 46.8. Comments from Separation: 30 to REVISED ORDER. NOTE-RATE CHANGES OK PER BUYER. ADDED SPOTS ON THIS ONE TO SPEND MONEY. PLS CNF. 6 buylines added or modified.
Queued for Electronic Contracting	9/26/16 10:03 AM					\$0 \$0
New	9/26/16 10:03 AM	ALEXANDRA BRADLEY	Confirmed	24		\$4,220.00 \$4,220.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY. AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WSTR  
1906 Highlands Ave  
Cincinnati, OH 45219

# Contract # 2645660

Schedule Dates 09/28/16-10/03/16

Advertiser Donald Trump for President-R (107314)

Agency American Media & Advocacy Group (9105)

Product POLITICAL CANDIDATE (ns) (1186)

Brand 521/959/7955 (865852)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name MediaAssistant,,

Phone/Fax /

CPE 521/959/7955

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments

Date Entered 09/27/16  
Last Modified 09/29/16  
Entered By Rita Schmidgall  
CO-OP No  
Headline # ECR25318203  
Demo A18+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$629.25  
Net Total \$3,565.75  
Sales Tax

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Oct. 2016	27	\$4,195.00
Grand Total:	27	\$4,195.00

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

Ohio  
Separation: 30  
REP-ALEXANDRA BRADLEY

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-1.1)	09/28/16-09/28/16	3	:30	6:58-40A- News-Good Morning Cincinnati at 7a				1					1	\$40.00	\$40.00	Cincinnati (WSTR)	GD MRN CINN@7A	9/27/16
2.0	Normal Line / SPOT (1-1.1)	09/29/16-09/29/16	3	:30	6:58-40A- News-Good Morning Cincinnati at 7a					1				1	\$40.00	\$40.00	Cincinnati (WSTR)	GD MRN CINN@7A	9/27/16
4.0	Revised Line / SPOT (1-1.1)	10/03/16-10/03/16	3	:30	6:58-40A- News-Good Morning Cincinnati at 7a		1										Cincinnati (WSTR)	GD MRN CINN@7A	9/27/16
4.1	Revised Line / SPOT (1-1.1)	10/03/16-10/03/16	3	:30	6:58-40A- News-Good Morning Cincinnati at 7a		2										Cincinnati (WSTR)	GD MRN CINN@7A	9/28/16
4.2	Normal Line / SPOT (1-1.1)	10/03/16-10/03/16	3	:30	6:58-40A- News-Good Morning Cincinnati at 7a		2							2	\$35.00	\$70.00	Cincinnati (WSTR)	GD MRN CINN@7A	9/29/16
5.0	Normal Line / SPOT (2-1.3)	09/28/16-09/28/16	3	:30	8A- News-Good Morning Cincinnati at 8a				1					1	\$40.00	\$40.00	Cincinnati (WSTR)	GD MRN CINN@8A	9/27/16
6.0	Normal Line / SPOT (2-1.3)	09/29/16-09/29/16	3	:30	8A- News-Good Morning Cincinnati at 8a					1				1	\$40.00	\$40.00	Cincinnati (WSTR)	GD MRN CINN@8A	9/27/16
8.0	Revised Line / SPOT (2-1.3)	10/03/16-10/03/16	3	:30	8A- News-Good Morning Cincinnati at 8a		1										Cincinnati (WSTR)	GD MRN CINN@8A	9/27/16
8.1	Revised Line / SPOT (2-1.3)	10/03/16-10/03/16	3	:30	8A- News-Good Morning Cincinnati at 8a		2										Cincinnati (WSTR)	GD MRN CINN@8A	9/28/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

27 10.3.16



WSTR  
1906 Highlands Ave  
Cincinnati, OH 45219

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

## Contract # 2645660

**Schedule Dates** 09/28/16-10/03/16  
**Advertiser** Donald Trump for President-R (107314)  
**Agency** American Media & Advocacy Group (9105)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 521/959/7955 (865852)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** MediaAssistant,  
**Phone/Fax** /  
**CPE** 521/959/7955  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Ohio  
Separation: 30  
REP-ALEXANDRA BRADLEY

**Date Entered** 09/27/16  
**Last Modified** 09/29/16  
**Entered By** Rita Schmidgall  
**CO-OP** No  
**Headline #** ECR25318203  
**Demo** A18+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$629.25  
**Net Total** \$3,565.75  
**Sales Tax**

**Cincinnati (WSTR)**  
**By Broadcast Month**  
Oct. 2016  
Grand Total:  
**Spots** 27  
**Rate** \$4,195.00  
\$4,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.2	Normal Line / SPOT (2-1.3)	10/03/16-10/03/16	3	:30	8a- News-Good Morning Cincinnati at 8a	2								2	\$35.00	\$70.00	Cincinnati (WSTR)	GD MRN CINN@8A	9/29/16
9.0	Normal Line / Access (3-1.6)	09/28/16-09/28/16	3	:30	5:58P- Family Feud					1				1	\$225.00	\$225.00	Cincinnati (WSTR)	FAMILY FEUD	9/27/16
10.0	Normal Line / Access (3-1.6)	09/29/16-09/29/16	3	:30	5:58P- Family Feud					1				1	\$225.00	\$225.00	Cincinnati (WSTR)	FAMILY FEUD	9/27/16
12.0	Revised Line / Access (3-1.6)	10/03/16-10/03/16	3	:30	5:58P- Family Feud												Cincinnati (WSTR)	FAMILY FEUD	9/27/16
12.1	Revised Line / Access (3-1.6)	10/03/16-10/03/16	3	:30	5:58P- Family Feud												Cincinnati (WSTR)	FAMILY FEUD	9/28/16
12.2	Normal Line / Access (3-1.6)	10/03/16-10/03/16	3	:30	5:58P- Family Feud									2	\$150.00	\$300.00	Cincinnati (WSTR)	FAMILY FEUD	9/27/16
13.0	Normal Line / Access (4-2.2)	09/28/16-09/28/16	3	:30	6:28P- Family Feud B					1				1	\$250.00	\$250.00	Cincinnati (WSTR)	FAMILY FEUD B	9/27/16
14.0	Normal Line / Access (4-2.2)	09/29/16-09/29/16	3	:30	6:28P- Family Feud B					1				1	\$250.00	\$250.00	Cincinnati (WSTR)	FAMILY FEUD B	9/27/16
16.0	Revised Line / Access (4-2.2)	10/03/16-10/03/16	3	:30	6:28P- Family Feud B												Cincinnati (WSTR)	FAMILY FEUD B	9/27/16
16.1	Revised Line / Access (4-2.2)	10/03/16-10/03/16	3	:30	6:28P- Family Feud B												Cincinnati (WSTR)	FAMILY FEUD B	9/28/16
16.2	Normal Line / Access (4-2.2)	10/03/16-10/03/16	3	:30	6:28P- Family Feud B									2	\$150.00	\$300.00	Cincinnati (WSTR)	FAMILY FEUD B	9/29/16
17.0	Normal Line / Access (5-3.4)	09/28/16-09/28/16	3	:30	7:28-30P- The Big Bang Theory B					1				1	\$300.00	\$300.00	Cincinnati (WSTR)	BG BNG THRY B	9/27/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Cincinnati, OH 45219

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

## Contract # 2645660

**Schedule Dates** 09/28/16-10/03/16  
**Advertiser** Donald Trump for President-R (107314)  
**Agency** American Media & Advocacy Group (9105)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 521/959/7955 (865852)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** MediaAssistant,  
**Phone/Fax** /  
**CPE** 521/959/7955  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Ohio  
Separation: 30  
REP-ALEXANDRA BRADLEY

**Date Entered** 09/27/16  
**Last Modified** 09/29/16  
**Entered By** Rita Schmidgall  
**CO-OP** No  
**Headline #** ECR25318203  
**Demo** A18+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$629.25  
**Net Total** \$3,565.75  
**Sales Tax**

**Cincinnati (WSTR)**  
**By Broadcast Month**  
Oct. 2016  
Grand Total:  
**Spots** 27  
**Rate** \$4,195.00  
\$4,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / SPOT (5-3-4)	09/29/16-09/29/16	3	:30	7:28:30P- The Big Bang Theory B				1					1	\$300.00	\$300.00	Cincinnati (WSTR)	BG BNG THRY B	9/27/16
20.0	Revised Line / Access (5-3-4)	10/03/16-10/03/16	3	:30	7:28:30P- The Big Bang Theory B		1										Cincinnati (WSTR)	BG BNG THRY B	9/27/16
20.1	Normal Line / Access (5-3-4)	10/03/16-10/03/16	3	:30	7:28:30P- The Big Bang Theory B		2							2	\$300.00	\$600.00	Cincinnati (WSTR)	BG BNG THRY B	9/28/16
21.0	Normal Line / News (6-1.5)	09/28/16-09/28/16	3	:30	10P- News-Local 12 News at 10 on STAR64			1						1	\$200.00	\$200.00	Cincinnati (WSTR)	LC112-10-STR64	9/27/16
22.0	Normal Line / News (6-1.5)	09/29/16-09/29/16	3	:30	10P- News-Local 12 News at 10 on STAR64				1					1	\$200.00	\$200.00	Cincinnati (WSTR)	LC112-10-STR64	9/27/16
24.0	Revised Line / News (6-1.5)	10/03/16-10/03/16	3	:30	10P- News-Local 12 News at 10 on STAR64		1										Cincinnati (WSTR)	LC112-10-STR64	9/27/16
24.1	Normal Line / News (6-1.5)	10/03/16-10/03/16	3	:30	10P- News-Local 12 News at 10 on STAR64		2							2	\$200.00	\$400.00	Cincinnati (WSTR)	LC112-10-STR64	9/28/16
25.0	Normal Line / Access (7-)	10/03/16-10/03/16	3	:30	6:58P- The Big Bang Theory		1							1	\$325.00	\$325.00	Cincinnati (WSTR)	BG BNG THRY B	9/28/16
26.0	Normal Line / SPOT (8)	10/01/16-10/01/16	3	:30	Orbit- [P]Movie-WSTR Saturday Movie(5a), [P]Movie-WSTR Saturday Movie 2(5a)							1		1	\$20.00	\$20.00	Cincinnati (WSTR)	movie	9/28/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** MediaAssistant,,  
**Phone/Fax** /  
**CPE** 521/959/7955  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Ohio  
Separation: 30  
REP-ALEXANDRA BRADLEY

**Date Entered** 09/27/16  
**Last Modified** 09/29/16  
**Entered By** Rita Schmidgall  
**CO-OP** No  
**Headline #** ECR25318203  
**Demo** A18+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$629.25  
**Net Total** \$3,565.75  
**Sales Tax**

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Oct. 2016	27	\$4,195.00
<b>Grand Total:</b>	<b>27</b>	<b>\$4,195.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / Access	09/30/16-09/30/16	7	:30	7P-7:30P (EST)						1			1	\$0.00	\$0.00	Cincinnati (WSTR)	Spot has a value of \$300 as rebate	9/29/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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